



Featuring today's top industry experts

**SIGNUP TODAY**

[www.aaaintouch.com](http://www.aaaintouch.com)

**REGISTRATION ENDS APRIL 6**



Helping Today's EMS Professionals Face the Challenges of a Changing Industry

Special  
Pre-Conference  
Pricing On Top  
Industry Courses

**\$100**



*Certified Ambulance Documentation Specialist*  
Regular \$269. Limited Space Available



Regular \$295. Limited Space Available

GRANT FUNDED OPPORTUNITIES FOR ARKANSAS' EMS PROFESSIONALS

Embassy Suites  
Little Rock  
April 17-19

Committed to Quality. Committed to Care.

## 2 SPECIAL PRECON DISCOUNTED COURSE OFFERINGS



The Certified Ambulance Documentation Specialist (CADS) certification is the first offered by NAAC that is specifically geared for **EMTs, paramedics and other EMS field practitioners**. It is also appropriate for EMS QA/QI personnel, supervisors/managers, compliance officers, billers and anyone else involved in EMS clinical care or any aspect of the ambulance service revenue cycle.

**Every one** of your agency's EMS field providers should take the CADS course. Having providers as your agents with the CADS credential shows a true commitment to quality care and top-notch documentation by your agency.

The CADS certification can give providers the edge by:

- Opening new doors
- Advancing their career
- Improving their status as a healthcare professional

The CADS course is designed to be completed in 5-6 hours of course instruction, followed by a final exam. The CADS certification is a lifetime certification with no annual recertification requirements. Well worth the investment for a lifetime of better documentation.

*Content delivered by industry  
leading professionals from*



## SPACE IS LIMITED. REGISTER FOR PRECON COURSES TODAY!

On behalf of the members of the Arkansas Ambulance Association, welcome to Arkansas EXPO 2018. This year marks the 30th anniversary of our Association sponsoring provider education geared toward helping all providers achieve maximum efficiency in both business operations and clinical performance. From our humble beginnings in a small conference room to today's feature packed EXPO, the ArAA remains committed to providing you the latest news and information that will help you delivery excellence in all that you do.

As we have already seen this year, things can change quickly that impacts how we do our jobs. EXPO 2018 is packed with content designed to help EMS professionals respond to and be in front of many of the new paradigms that will be EMS of the future. As an industry, we must decide – are we going to be reactive or proactive? Come to EXPO and learn how you can manage in this new environment.

Whether you are on the front lines or play an administrative or operations role in your agency, EXPO has something for you. We look forward to your attendance. Stay safe and thank you for your continued support of the Arkansas EMS EXPO.

A handwritten signature in black ink, appearing to read "John R. Gray".

John R. Gray, ArAA President

**TUE APRIL 17** Bringing You Top Rated Courses At Discounted Prices



## *Pediatric Emergency Standards* **Instructor Course**

The Handtevy Pre-Hospital Pediatric *Instructor* Course is an 8-hour live lecture and hands-on course that is intended to certify instructors to teach the Handtevy Pre-Hospital Pediatric Provider Course at their department and earn credit. The course uses the basic tenets of ACLS training as the foundation while still covering the basic pediatric ALS principles and nuances. The course focuses on the skills needed to rapidly and accurately treat the sick and injured pediatric patient

### Features

- Highly interactive live classroom course featuring pre-hospital clinical scenarios
- Modular course built for customization and varying levels of difficulty
- Field tested education which will translate to an immediate impact on quality
- Hands-on class format that will reinforce skills proficiency
- Course provides administration instruction and on-line reference materials
- Group instruction practice and demonstration

### Course Content

- Key principles in pediatric advanced life support geared towards pre-hospital providers
- Systematic approach to pediatric assessment with a scientific explanation of the difficulties associated with pediatric care
- Overcoming the emotional hurdles associated with pre-hospital pediatric care
- Recognition and management of respiratory, shock and cardiac emergencies
- Medication principles including dosing, administration, and error prevention
- Effective communication as a member and leader of a pre-hospital team

### Course Pre-requisites

- Instructor candidates must be an advanced life support instructor (ACLS OR equivalent) and provide proof of such prior to registration
- Instructor candidates must have at least 5 years of clinical experience OR hold the position of FTO
- Instructor must hold a current ACLS Provider Card



Reg. \$295  
**\$100**  
SPECIAL OFFER



featuring  
**Dr. Peter Antevy**

**“You’ve seen his social media feeds and have watched his engaging YouTube videos. Now, learn the latest techniques and standards in caring for pediatrics when time is critical. The Handtevy method is hands down, the simplest and most effective way to prepare you and your team to respond to pediatric emergencies.”**



PARTIAL FUNDING PROVIDED BY A GRANT FROM THE ARKANSAS TRAUMA SYSTEM IN PARTNERSHIP WITH



*“EXPO 2018 will be packed with critical information you need to effectively manage your service.”*

*Dynamic Content Including*

*HIPAA — Cost Reporting — UPL Payments  
CMS — OIG — MAC — Payment Extenders  
Leadership Development — Human Resources*

*MEDICARE UPDATE COMPLIANCE UPDATE*



**Doug Wolfberg**

PWW founding partner Doug Wolfberg is an attorney representing private, public and non-profit EMS organizations, as well as billing companies, software manufacturers and

others that serve the nation's ambulance industry. His more than 30 years experience in the EMS industry well position him to present today's top issues all EMS providers are facing. Doug will deliver the Medicare and Medicaid updates as well as sessions on other key performance topics.



**Chris Kelley**

Chris Kelly is the Chief Legal Officer of EMS Consultants and is an attorney who focuses on the ambulance industry. He writes regularly for EMS World and sits on the magazine's editorial advisory board. He has co-authored two books

on HIPAA for EMS and ambulance services. Chris has represented many ambulance services in Medicare audits and formal investigations, State licensing issues, contracting issues, overpayment appeals and numerous other EMS related issues, winning several cases that have had major impact on ambulance reimbursement in the U.S.



CEU Approved

*EXPO 2018 also features a wide array of local and regional presenters including professionals from the Section of EMS, UAMS, Fire/Rescue and EMS agencies as well as representatives from NOVITAS, Medicaid and more. Again this year, we are pleased to offer a dual-track schedule that includes topics for field providers, EMS directors and supervisors as well as billing and administrative staff. Earn valuable CEUs applicable to your professional certifications and licensure when you attend EXPO 2018.*



**DAY 2 – Wednesday, April 18**

7:00 – 8:00 AM	<b>Check-in &amp; Materials Pickup</b>
8:00 – 8:15 AM	<b>Welcome &amp; Opening Remarks</b>
	<b><u>BILLING TRACK</u></b>
8:15 – 9:00AM	<b>NOVITAS—Carrier Update</b> Gail Atnip, JH Outreach & Provider Education
9:10–10:00AM	<b>D.C. Perspectives / EMS Cost Reporting</b> Asbel Montes, Acadian Ambulance Services
10:00 – 10:30AM	<b>VENDOR BREAK</b>
10:30 – 11:30AM	<b>Leadership &amp; Customer Service</b> David Jones, Jacksonville Fire & EMS
11:30 – 12:00PM	<b>Medicaid Update / UPL Program</b> Donna Newchurch, HCS

**TRAUMA SYSTEM TRACK**

<b>Section of EMS Update</b> <b>Trauma System Update</b>
<b>Geriatric Trauma</b> Dr. Ron Robertson, UAMS
<b>VENDOR BREAK</b>
<b>Pediatric Arrest Lifecycle</b> Dr. Peter Antevy
<b>continued</b>

**12:00 – 1:15 PM LUNCH PROVIDED : Open Networking**

1:15 – 2:30 PM	<b>How to Form Effective Facility Partnerships—Doug Wolfberg</b>	<b>Opioid Crisis &amp; Suboxone Use by EMS</b> Dr. Peter Antevy
2:30 – 2:40 PM	<b>VENDOR BREAK</b>	<b>VENDOR BREAK</b>
2:40 – 4:00 PM	<b>A Deep Dive Into Origin &amp; Destination Modifiers: There’s More Than Meets The Eye</b>	<b>Stroke—Systems of Care</b> Dr. Peter Antevy
4:00 – 5:00 PM	<b>Real Lessons From Actual HIPAA Audits: Privacy Violations We See At Every EMS Agency</b>	<b>Burns—AR Children’s Hospital</b>

**DAY 3 – Thursday, April 19**

7:30 – 8:00 AM	Check-in & Materials Pickup (single Day 3 registrants only)	
8:00 – 9:00 AM	<b>Medicare Update—Part 1</b>	<b>Pitfalls in Clinical Decision Making</b> Corey Ricketson, NRP
9:00 – 10:00 AM	<b>Medicare Update – Part 2</b>	<b>Cliff Notes of Communication</b> Chief Alan Laughfy, Jacksonville Fire
10:00 – 10:15 AM	<b>VENDOR BREAK</b>	<b>VENDOR BREAK</b>
10:15 – 11:45 PM	<b>Reimbursement &amp; Compliance Update</b>	<b>Sepsis: What You Don’t Know is a Killer</b> Corey Ricketson

**12:00 – 1:00 PM LUNCH PROVIDED : Open Networking FINAL VENDOR BREAK**

1:00 – 2:00 PM	<b>Audits, Reviews &amp; Overpayments</b> Chris Kelly, EMS Consultants	<b>STOP THE BLEED</b>
2:00 – 2:10 PM	<b>BREAK</b>	<b>BREAK</b>
2:10 – 3:10 PM	<b>TBA—Chris Kelly</b>	<b>STOP THE BLEED</b>
3:10 – 4:00 PM	<b>ArAA General Membership Meeting</b>	<b>STOP THE BLEED</b>



# Plus

## The Future of Ambulance Reimbursement & Navigating the Complexities



**Asbel Montes**

Asbel Montes is the Vice President of Governmental Relations & Reimbursements at Acadian Ambulance Service. He is a results-driven Management Executive in the healthcare revenue cycle and governmental relations space. Strong general management experience in strategic planning and execution, process re-engineering, creation of new service lines, financial analytics to improve cash flow while reducing expenses, budgeting, human resources, and capital improvement.

Asbel will outline components of the ambulance reimbursement system that ambulance services can focus on to enhance their current reimbursement, as well as prepare for future changes. This session will provide information related to recent developments in Medicare payment extenders as well as EMS cost reporting.



**EMBASSY SUITES HOTELS®** 11301 Financial Centre Pkwy.  
Little Rock, Arkansas  
Tel: 501-312-9000

The Embassy Suites hotel and conference center is a beautiful full-service hotel located in West Little Rock, just off the intersection of I-430 and I-630. Conveniently located near numerous restaurants, shops, business districts and hospitals, the hotel is just 9 miles west of downtown Little Rock and 15 miles from the airport. Enjoy a fun day out for the whole family at Little Rock Zoo or Wild River Country Water Park, both only a short distance away, or take in a day of cultural experiences at Arkansas Art Center. Shop at the Park Plaza Mall or Promenade Shopping Center, then enjoy a memorable night out at the Little Rock River Market District, offering an exciting mix of a mix of galleries, restaurants and bars.

For business, relaxation or a little of both, the Embassy Suites in Little Rock welcomes you with warm hospitality and outstanding service.



### King and Double

Non-smoking rooms available

**Single Occupancy \$118/night**  
**Double Occupancy \$118/night**  
**Triple Occupancy \$125.00/night**  
**Quad Occupancy \$131.00/night**  
**Plus Applicable Taxes**

**Call Today For Reservations**

**501-312-9000**

Group ID: ArAA Code: AMB

**Special ArAA room rate for the conference is available (single or double occupancy). Ask for the Arkansas Ambulance Association rate when you make your reservations!**

**Rate effective thru March 17, 2018**

**Special conference rate good until room block is filled.**



**Due to limited space, preregistration  
required by  
FRI APRIL 6, 2018  
\*\*\* NO At-the-Door Registration \*\*\***

**Organization Information**

Please type or print

DUPLICATE THIS FORM AS NEEDED

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

**CONFERENCE ATTENDEES**

Name \_\_\_\_\_ Title \_\_\_\_\_ [ ] Full Conf **OR .....** [ ] Day 1 [ ] Day 2 [ ] Day 3  
 [ ] CADS [ ] Handtevy ←

eMail Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ [ ] Full Conf **OR .....** [ ] Day 1 [ ] Day 2 [ ] Day 3

[ ] CADS [ ] Handtevy ←

eMail Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ [ ] Full Conf **OR .....** [ ] Day 1 [ ] Day 2 [ ] Day 3

[ ] CADS [ ] Handtevy ←

eMail Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ [ ] Full Conf **OR .....** [ ] Day 1 [ ] Day 2 [ ] Day 3

[ ] CADS [ ] Handtevy ←

eMail Address \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_ [ ] Full Conf **OR .....** [ ] Day 1 [ ] Day 2 [ ] Day 3

[ ] CADS [ ] Handtevy ←

eMail Address \_\_\_\_\_

Take advantage of the savings and the education provided through this year's EMS Management and Trauma Systems subgrant from the Arkansas Department of Health!

REGISTER AND PAY WITH CREDIT CARD  
ONLINE TODAY AT

[www.aaaintouch.com](http://www.aaaintouch.com)

Conference Fees	Cost	Conf. Fees
<b>Facility Charge PreCon Day 1</b> (required for all attendees) <b>MUST BE PREPAID—NO AT-DOOR PAYMENTS</b>	<b>\$100</b> per person x _____	
<b>Facility Charge—Day 2</b> (required for all attendees) <b>MUST BE PREPAID—NO AT-DOOR PAYMENTS</b>	<b>\$100</b> per person x _____	
<b>Facility Charge—Day 3</b> (required for all attendees) <b>MUST BE PREPAID—NO AT-DOOR PAYMENTS</b>	<b>\$100</b> per person x _____	
<b>Remit Tot.</b>		<b>\$</b>

**Cancellations** of preconference fees must be requested in writing no later than Wednesday, April 11, 2018 for a full refund. Substitution of attendees is allowed with prior notice. A refund of 50% of facility fees may be granted for cancellations on the beginning day of the conference, subject to ArAA Board approval.

**FAX CANCELLATION/REFUND REQUEST TO:**  
**(870) 881-8989**

Please return completed form(s) and payment in full for CONFERENCE fees to:

**Arkansas Ambulance Association  
EMS EXPO Registration  
PO Box 11330  
El Dorado, AR 71730**



Arkansas Ambulance Association  
EMS EXPD Registration  
PO Box 11330  
EI Dorado, AR 711730

*The Challenge of Change ... It Begins With Us!*